



KIDS SHOULDN'T HAVE CANCER FOUNDATION ANNUAL REPORT

2018 OVERVIEW & REPORT

WWW.KIDSSHOULDNTHAVECANCER.ORG

FOUNDATION PROFILE AND SUMMARY

The day after Christmas 2014, Jonny Wade, a 7-year old twin boy was diagnosed with brain cancer. He was rushed into a 5 hour-long emergency brain surgery. Jonny endured 11 total surgeries, 30 brain and spine radiation treatments, 6 months of harsh adult chemotherapy, an NG tube, countless painful port accesses, many needle pokes and more days in the hospital than any child would want to have. Jonny suffered greatly to say the least.

During Jonny's treatment, he continually said, "I don't want any other kid to have cancer". Jonny became determined to do what he could to increase the National Cancer Institute's (NCI) budget of only 4% for pediatric cancer research and to raise awareness of this horrific disease. One day while discussing the NCI, Jonny said, "If they want me to be a man, they have to help me be a man". Unfortunately, Jonny passed away before he could travel to Capitol Hill to speak to legislators. He died less than a year later from being diagnosed in his parents' arms on Christmas Eve 2015.

Our mission: We are dedicated to conquering pediatric cancer through research and political action with an emphasis on responsible spending.

We continue to carry on Jonny's mission by creating the Kids Shouldn't Have Cancer Foundation (KSHCF) in Memory of Jonny Wade shortly after his passing. Despite his circumstances, Jonny believed he could and should make a difference. We honor his selfless wish that no other kid should have cancer with our mission.

The Kids Shouldn't Have Cancer Foundation has four main initiatives:

1. Funding pediatric cancer research for treatments and cures
2. Improving access to and awareness of clinical trials for families facing pediatric cancer
3. Raising public awareness of the issues surrounding pediatric cancer
4. Influencing the organizations that allocate federal cancer research funding

PRESIDENT'S LETTER TO SUPPORTERS

Dear Friends,

First and foremost, I want to thank you. I know that every year we set ambitious goals. I know that every hour spent volunteering and every dollar raised will help increase crucial pediatric cancer research and awareness. Thank you for putting your trust in us to provide grants to vetted researchers so that they can find better treatments and ultimately a cure for this horrible disease. Thank you for investing in these children. Thank you for giving them a voice. I know that it could not happen without your support to our committed team.

In 2018 alone, the Foundation has had many wins, gained great momentum and has had numerous doors opened. This can't be anything less than a miracle. We always need to remember that this Foundation is not in our control and never has been. We allow God and Jonny to direct and guide our path.

I would like to share with you some of the year's highlights.

- We gratefully added two new board members, Pierre LaBarge IV (CA) and Beth King (IL), and our first Scientific Advisory Board member, Dr. Todd Druley (MO).
- We funded our second grant of \$100,000 to UT Southwestern for solid tumor pediatric cancer research.
- We hosted our first Biden Cancer Summit in Springfield, IL where 30 researchers came together to discuss how to combat this disease in adults and children. Congressman Rodney Davis was also in attendance.
- In September alone, we raised almost \$400,000 from two amazing events that we hosted, the St. Louis Gala and the Frisco Gold Party.
- We hired our first staff member, Development Director, Ashleigh Hamilton.
- This year, we hit our milestone of \$1 million funds raised since our creation in 2016.

We have so much to celebrate together. Because of you, we are again able to fund a research grant that can change the treatment for children diagnosed with pediatric cancer. I know first-hand of the devastating side effects that the dreadful treatment can cause. Most of the time, the treatment itself increases the chance for a secondary cancer in the child which drastically decreases their survival rate.

As we begin 2019, we look forward to starting a kids ambassador program, hosting additional fundraising events, working with legislators in our states and in DC and gain traction in educating the world on pediatric cancer. To help me complete these tasks, Jonny has blessed me with a board full of compassionate hearts and thousands of steadfast supporters. I love you all. Together, we can change the world!

Butterfly kisses and Jonny wishes,

Kimberly Wade, President
Kids Shouldn't Have Cancer Foundation in Memory of Jonny Wade

PEDIATRIC CANCER STATISTICS

"I don't want any other kid
to have cancer"

-Jonny Wade
2007-2015



#1

CAUSE OF DEATH BY
DISEASE FOR CHILDREN

300,000

CHILDREN DIAGNOSED
ANNUALLY WORLDWIDE

91,250

CHILDREN DIE
ANNUALLY WORLDWIDE

43

TWO KINDERGARTEN
CLASSROOMS ARE
DIAGNOSED IN US
EVERYDAY

4%

NCI ALLOCATES TO
PEDIATRIC CANCER
RESEARCH ANNUALLY

PROGRESS BY THE NUMBERS

\$1M

We have raised an amazing \$1,000,000 in the last three years (2016-2018) from hosting Foundation events, Facebook birthday campaigns, beneficiary events and memorials.

\$464K

2018 Financial Highlights:

Net Assets	\$464,735
Revenues	\$447,279
Expenses	\$192,984
Grants and Endowment	\$254,295

70K

The Foundation has over 70,000 Facebook followers from around the world. Some followers have been with the Foundation since Jonny was diagnosed on December 26, 2014. This is one way we raise awareness.

\$400K

From 2016-2018, the Foundation has granted over \$400,000 in pediatric cancer research funding for new clinical trials and specific laboratory research in 3 separate states that have showed promising results.